

**Welcoming Speech and GAINS Education group Overview by
Puan Zaliza Alias,
Founder & Group CEO of GAINS Education Group**

YBhg. Datin Sri Hajah Nor Zamani binti Abdol Hamid
Director, Private Education Division, Ministry of Education
Representing YB Minister of Education

YBhg. Professor Dato' Dr Noraini bt Idris
President, National STEM Association
President, Indonesia – Malaysia -Thailand Growth Triangle, UNINET
STEM

Yang Berusaha Datuk Akmal Ahmad
Chief Operation Officer, Iskandar Investment Berhad

Encik Wan Ahmad Saifuddin Wan Ahmad Radzi
Managing Director of EduCity Iskandar Malaysia Sdn Bhd

Dato', Datin, Distinguished Guests

Members of Media

Last and above all, the vibrant BOD and ever exciting families of
GAINS Education Group

Ladies and Gentlemen

Assalamualaikum Warahmatullahi Wabarakatuh and a very good
morning.

Let's come on board, the launch of GAINS Education Group. Today, we are here to witness a significant event for the education industry. It is an understatement when I say how pleased I am and what an honour it is to have one of our strongest supporter, YBhg. Datin Sri Hajah Nor Zamani, representing YB Minister of Education Dr Maszlee Malik, to be here to officiate the event.

I would like also to thank the authority agencies and partner institutions especially Ministry of Education, Ministry of Domestic Trade and Consumer Affairs (KPDNHEP), Jabatan Tenaga Manusia KSM, Perbadanan Usahawan Nasional Bhd (PUNB), SME Bank, Bank Islam, UNITAR, University Malaya, Islamic Relief Malaysia, MDEC, PETROSAINS, EcoSchool World Wildlife Federation, Cambridge International Education among many for the continuing support and trust towards GAINS since 20 years ago.

Alhamdulillah and I am forever thankful & grateful with every big step and every small step we have achieved and we are here to continue the effort to love, to care and to connect our future generations through learning. InsyaAllah.

History of GAINS Education Group

Let me share a little bit about our history. 20 years ago we started Genius Aulad, an English-based preschool, ingrained with values with vibrant and cheerful education approach. With 1 pre-school and 20 students we grew up, our vigorous determination and continuous evolvement, today we have expanded with more than 70 branches all over Malaysia, we have ventured to Indonesia and have nurtured over 70,000 children.

As at today, Genius Aulad has established as the leader & pioneer in Early Childhood enrichment in Malaysia and has received 7 various recognitions and awards. In fact last Thursday 26 September, we were awarded by The BrandLaureate for World Halal Best Brands Award in Education.

As the years go by, we decided to form Idrissi International School, the first Islamic International school in the world awarded by Eco-school World Wildlife Federation, where our environmental education is infused in all lessons using the Cambridge International Curriculum as its academic framework from pre-school to primary to secondary Cambridge IGCSE. Imagine that, with the world as our classroom and the soils in our hands as our learning tools! Idrissi International School has received 5 International Awards & recognitions. Just a few months ago, we received 5 Stars Rating School, a recognition for Quality Standard for Private Education Institution by Ministry of Education Malaysia. Only about 11 schools are selected in Malaysia, and Idrissi International School is the only one private Muslim owned which received the award from MOE. Thank you to the hardworking Jabatan Pendidikan Selangor for guiding us. Alhamdulillah.

In line with government ongoing efforts towards further developing the potential of individuals in a holistic and integrated manner, we decided to build a model school for STEM learning system which is a concentration on Science, Technology, Engineering and Mathematics in 2018.

Sekolah Tinta is the first full-fledged model of STEM school with licensed Dual-language program using Kurikulum Standard Sekolah Rendah (KSSR), aligned with international benchmark for the 21st century learning and beyond, along with the passion for lifelong learning.

Sekolah Tinta as the model STEM School is in support for YB Minister Dr Maszlee Malik calls for the private sectors to play an active role in introducing STEM education in schools. Everybody is waiting for somebody to do it. So we take the responsibility and make it happen, not just for one subject or one after-school club, but in every learning aspects and subjects in Sekolah Tinta is STEM-Based. Thank you to Program Director of Petrosains, Prof Dr Aminah Ayub of UPSI and MDEC for guiding us. And of course, Prof Dato Dr Noraini Idris the Chairman of STEM Association, who has been instrumental in inspiring us.

With all these schools in our Eco-system, we definitely need help in terms of building maintenance, the infrastructure of the creative learning space design and solutions and thus Assist10 Learning Space Solutions is established. We believe building maintenance is important in making sure that the building and the environment remain healthy, clean, a safe and sustainable. The work of Assist10 has actually been in the track record for 19 years in many creative exhibitions, stage designs, as well as build and maintained over 71 facilities in Malaysia and Indonesia. Assist10 has recently sealed agreement with Jabatan Tenaga Manusia to ensure the consultants and technical staff are well trained and thus provide more job opportunities.

We also have Eduventor Teachers Training Services established in 2018. Being the very few certified HRDF Early Childhood Education Trainers, we provide vibrant hands-on practitioner-based training for teachers of various schools and institutions, thus creating one of the most well-thought Eco-system of private early childhood education in Malaysia. Eduventor also extends its creative learning to Women& children's hospitals, animations education consultants and creative

educational partners with various organisations such as the recent ones with MPH Malaysia and with Genius Aulad for Omar Hana of Astro (Omar Hana has reached 1 billion Youtube viewers worldwide). Eduventor aims to be the first Creativity-based Teachers Training College. This is where we see the turning point of vibrant educators will be to support the ministry of education aspiration for the country.

Objective of GAINS Education Group

With 20 years as Movers and Shakers in the Education Industry, we aim to expand our business horizontally and vertically, covering upstream and downstream serving the community and the country. As such with the Launch of GAINS Education Group today, we believe we can do more in fulfilling National Agenda in education industry supporting Ministry of Education Malaysia, public interest and become people's brand. We want to be the change and creating changes is the key element to become the catalyst in the education industry that served the needs of the people.

Commitment to the Nation in the Education Industry

By pursuing the commitment of GAINS Education Group, I would like to share, if you still remember how our country have been shocked over and over again with tragedies at the baby sitters, it moved us. With the announcement of our Deputy Prime Minister, Datuk Seri Dr Wan Azizah Wan Ismail in August 2018, which she said, "Malaysia needs to have 38,333 registered childcare centres nationwide", and thus we establish Genius BIBs Infant Care as a subsidiary of GAINS Education Group.

Genius Bibs Infant Care has targeted for corporate care which we aim to have an infant care centres at offices, taking care of the infant while parents are working at the same building. We wish to thank Datin Kim Arif Nun, for coming on board with us, with her 28 years of infant care services for corporates such as Khazanah, Securities Commission, Bank Negara among many. Genius BIBs mission is to provide family with children ages 2 months – 3 years old, an educationally rich child care, parent education and corporate relations support.

Here as a group, some figures to share with you on GAINS Financial and Business Plans.

- Based on Revenue Growth = Our Compounded Annual Growth Rate is 32% for the past 20 years
- Based on Student Growth = Our Compounded Annual Growth Rate is 26% for the past 20 years
- With expected revenue of RM30 million by 2021 and
- Target listing at Bursa Malaysia in 2023 with Total estimated revenue for GAINS in 5 years' time is around RM80 million, and RM100 million in 2025.

Collaboration between EduCity & GAINS Education Group

In overall, the ecosystem that made up GAINS Education Group is now ready to support the brand to move further into exploring the setting up of a model Eco-School. The plan is to further enhance the success of Eco-School in GAINS and to build a model eco-school in urban setting.

EduCity being a sustainable living township, is the perfect learning space for this venture. With capacity of 2000 students, it will be a purpose-built campus with environmental learning in every aspect of

life in the campus, which is located in Iskandar Puteri Johor, as the strategic destination. We would like to thank EduCity who are here to witness the launch of GAINS and we certainly look forward for this exploration.

GAINS Education Group Aspirations

It is my hope that GAINS Education Group delivers meaningful impact to the people and societies, enabling them to reach their full potential so they in turn, could touch the lives of those around them for the benefit of present and future generations.

Before I end, I wish to express my gratitude to everyone for being here today. Thank you.

Assalamualaikum, w.b.t